

The Importance of Career Planning

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Different types of career goal options

Professions	Industry	Function
Medicine	Software	Human Resources
Accounting	Biotech	Product Design/ Engineering
Law	Real Estate	Manufacturing/ Operations
	Aerospace	Finance
	Consumer Products	Sales and Marketing
	Apparel	

Different types of possible training/requirements/
prerequisites for either entry in to grad school or in
to your target entry job:

Basic Skills/ Requirements	Prerequisite Courses	Related Activities
Typing	e.g. Science, Biology, and Chemistry for Medical School	Help in learning about your field, making contacts and beginning to grow a network
Computer Skills: •Word, Excel, Powerpoint		Campus Clubs •e.g. Marketing Club, Management Consulting Club)
Communication Skills: •Written and Oral		Internships
Math		
Finance		

Key to Success and Advancement

Excel in Everything:
every course and every job and/or internship

Track Record of Accomplishments and
People who are Positive References for you